



Campaign for the  
Emmaus Parish Activity Center

www.emmauslakeway.com/together  
twitter.com/TogetherEmmaus



### Campaign Leadership

#### Pastor

Rev. Samuel L. Hose

#### Campaign Chairs

John & Nancy Gilluly  
Loyd & Tammy Reagan

#### Major Gifts Chairs

Ed & Michelle Ford  
Tom Sonderman

#### Advance Gifts Chairs

David Chen  
Jerry & Barbara Helmueller  
Donna Lochow

#### Special Gifts Chairs

John & JoAnna Janecek  
Ben & Kara King

#### Communications Chairs

Peter & Colleen de Keratry  
Graham McFarland

#### Recruitment Chair

Sophie Jones

#### Campaign Secretary

Mary Ann Anderson

#### Building Committee Chair

Don Walden



### Campaign Statistics

as of June 5, 2009

Goal: \$2,500,000

Raised to date: \$2,057,130

Percentage of goal: 82%

Remaining: \$442,870

Average pledge: \$14,800



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## “Pledge Commitment Weekend” scheduled June 13–14 Campaign rapidly closing in on \$2.5 million goal — over 80% there

*Activity center construction slated to start shortly after the goal is reached*

**All families are invited — your participation is vital to our success!**

**N**ext weekend marks the ‘beginning of the end’ of *Together We Will*, when every parish family will be asked to make a sacrificial pledge. By now, every registered family of Emmaus and Queen of Angels has received a specific request to consider from Father Samuel. The campaign seeks pledges payable over a five-year period, allowing families to have a much larger impact on the PAC Plan than one-time gifts or special offerings. Please use the chart below to help plan for your gift and help make this vision a reality.

#### **How were gift request amounts determined?**

Request amounts were determined by the need to raise a minimum of \$2.5 million in the campaign. While no assumptions are made as to the gifts that will be given, all families are asked to prayerfully consider a sacrificial gift, proportionate to their financial blessings.

### Five Year Gift Planner

Total Pledge	Initial Payment	Annual Sacrifice	Quarterly Sacrifice	Monthly Sacrifice	Weekly Sacrifice	Daily Sacrifice	My Sacrifice Equals
<b>Major Gifts</b>							
\$25,000	\$2,500	\$4,500	\$1,125	\$375	\$87	\$12.33	dining out for 2 weekly
<b>Advance Gifts</b>							
\$20,000	\$2,000	\$3,600	\$900	\$300	\$69	\$9.86	lunch or dinner at a bakery café daily
\$15,000	\$1,500	\$2,700	\$675	\$225	\$52	\$7.40	lunch at sub shop daily
\$12,000	\$1,200	\$2,160	\$540	\$180	\$42	\$5.92	1 round of golf on public course weekly
<b>Special Gifts</b>							
\$10,000	\$1,000	\$1,800	\$450	\$150	\$35	\$4.93	tickets to pro sporting event monthly
\$7,500	\$750	\$1,350	\$338	\$113	\$26	\$3.70	dining out for 2 monthly
\$6,000	\$600	\$1,080	\$270	\$90	\$21	\$2.96	deluxe coffee drink daily
<b>General Gifts</b>							
\$5,000	\$500	\$900	\$225	\$75	\$18	\$2.47	deluxe coffee drink daily
\$3,000	\$300	\$540	\$135	\$45	\$10	\$1.48	cable TV monthly
\$2,400	\$240	\$432	\$108	\$36	\$8	\$1.18	basic cable TV monthly
\$1,200	\$120	\$216	\$54	\$18	\$4.15	\$0.59	candy bar daily

#### **Questions? Volunteers available at the campaign table in the narthex**

Have questions about the Parish Activity Center Plan? Ready to make your pledge? Stop by the campaign table located in the church narthex. Volunteers are available after each Mass and are armed with information and materials to assist you in making your sacrificial pledge decision.





# Frequently Asked Questions

## ***We've already raised funds for the PAC, how is this campaign different?***

Since the construction of the Church, parishioners have contributed generously to the eventual construction of a Parish Activity Center. This has been done in a number of ways, including monthly second collections, unsolicited contributions, matching gifts, and the diocesan *Our Faith – Our Legacy* campaign.

After conducting a third-party feasibility study, which determined strong parish support for moving forward with a fund-raising effort for the PAC at this time, our parish has embarked on the *Together We Will* campaign to provide the final piece of critical funding for the building of the PAC.

The \$2.5 million raised in the campaign will combine with dollars already received, dollars already pledged, and the promise of a diocesan loan to proceed with construction. This is the last planned major PAC fundraising effort that will allow us to break ground this summer.



***“Father Samuel not only supports the effort to build a new PAC, he is the enthusiastic leader of the process.”***



***I make regular PAC Fund donations (green envelopes or e-pay) and can't afford to add a campaign pledge on top of this; if I stop, won't I be 'robbing Peter to pay Paul?'***

Your PAC Fund contributions have helped us get this far — thank you! If you intend to continue, then please consider making a pledge over time (1 – 5 years) through *Together We Will* instead. All pledges are ‘bankable’ at the full future value of the pledge, meaning that they will all count toward reducing loan requirements and enable the parish and diocese to make the long-term plans needed for the project. All pledges are statements of donor intent and not legally-binding contracts. And no, you won't be ‘robbing Peter to pay Paul,’

as all campaign proceeds go to the same great place: the Emmaus PAC Fund!

***Is Father Samuel supportive of this effort? What is he doing to help make this happen?***

Father Samuel not only supports the effort to build a new PAC, he is the enthusiastic leader of the process. He is actively involved as a key member of the Campaign Steering Committee and has been meeting with parish families to enlist their financial support of the campaign.

***Have we factored increased operating costs into our budget?***

Yes, the parish has budgeted for an annual increase of approximately \$100,000 in parish operating expenses. With more than 1,900 families registered and more joining every month, Emmaus enjoys a broad range of support from families in the region. Continued stewardship through offertory giving will help support the new PAC.

***How will the new PAC affect our parish debt?***

The financial plan for the new PAC has been approved by the parish finance council as well as the diocesan finance council and is considered well within the parish's debt capacity. The plan calls for incremental net borrowing of approximately \$1.3 million. Every dollar raised in excess of \$2.5 million as part of the *Together We Will* campaign will result in a smaller loan amount and less long-term debt.

***Will the campaign have a negative impact on offertory?***

Parish capital campaigns often have a positive impact on parish offertory giving because they tend to increase awareness of the need for parish support.

***I am still making payments on my pledge to the Our Faith – Our Legacy campaign. Can I redirect my pledge to this campaign? I can't afford both.***

Commitments to the Diocese of Austin *Our Faith – Our Legacy* (OF-OL) campaign are a critical component of the future health of our local Church. At this point,

Emmaus receives 80% of all OF-OL pledge payments. Please consider a gift to the campaign that would be above and beyond — or subsequent to — your OF-OL pledge commitment.



***“If you are able to consider an initial payment at the time of your pledge, this will allow the parish to move forward with the building process more quickly.”***



***Can I donate stocks, bonds or other securities as part of my gift? What about planned gifts?***

Yes. Gifts of stocks, bonds or other appreciated securities may be committed as part of the campaign. Please document your campaign pledge and contact the office to discuss the transfer of these non-cash instruments. In order to build the new PAC, *Together We Will* seeks cash or cash equivalents. However, planned gifts (such as bequests, annuities or trusts) may be a lasting way to support the PAC as well. Please contact the Parish Office for more information.

***Why am I asked to make an initial payment?***

If you are able to consider an initial payment at the time of your pledge, this will allow the parish to move forward with the building process more quickly. In addition, it will minimize the short-term interest payable on the interim loan to get started.

***Are there naming opportunities or other donor recognition planned as part of the campaign?***

As part of a process of Christian Stewardship renewal, all benefactors will be acknowledged; however, no individualized plaques or other naming signage is intended for the PAC.